

Venice Beach Music Fest

2023 Sponsorship Opportunities

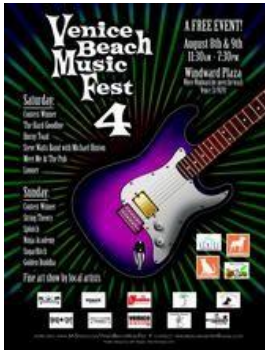


Venice Beach Music Fest 15

Coming back to the beach in 2023!

A FREE all day annual music and arts festival historically featuring Grammy winning musical acts from different genres with legendary line-ups and reunions.

- DATE TBD - A Saturday in August or September 2023.
- Set along the world famous boardwalk in Venice, CA.
- Celebrates the creative spirit of Venice with music, art & dance.



Sponsorship Opportunities



- Logo placement on event websites:
 - www.Facebook.com/VeniceSpringFling
 - www.Facebook.com/VeniceBeachMusicFest
- Brand mention in press releases generating consumer impressions in print, radio & online.
- Cooperative advertising/coupons.
- On-site visibility to over 125,000 eyes.
- On-site sampling and product demonstrations.
- Logo on posters, t-shirts, handbills, & newspaper advertisements.

Custom opportunities available as well.

What do you have in mind?

Let's make it happen together!

Email Us: venicebeachmusicfest@gmail.com

Music, Art, & Venice's Community Spirit



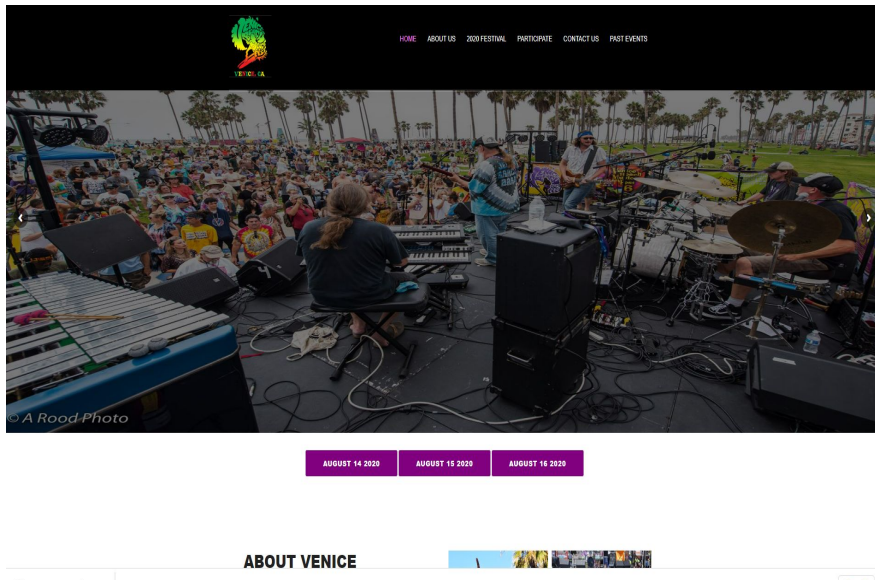
- Help keep Venice tourism, businesses, & community strong.
- Provide a showcase for local musicians & artists to shine.
- Free fun for the family in the sun!

Our previous events have been sponsored or supported by community leadership including: Venice Neighborhood Council, Venice Chamber of Commerce, and the Venice Boardwalk Association.



Website Exposure & Impressions

- Feature your logo on our multiple websites & social media properties.
- www.Facebook.com/VeniceBeachMusicFest - over 10,000 + fans.
- www.Facebook.com/VeniceSpringFling - over 2800 + fans.
- Ongoing exposure after event from videos and photos.
- Featured on many calendar sites.
- Featured on radio station sites and programs.



Print & Radio Impressions



- Your logo on 5000+ handbills.
 - 2 areas on back of handbill available for couponing or a special message.
 - Your logo on posters on displayed throughout Venice, Los Angeles, & Santa Monica.
 - Ongoing exposure after event from videos and photos.
 - Your logo on official event t-shirts.
 - Inclusion in all radio & newspaper placements.
- *Free Venice Beachhead and Argonaut*



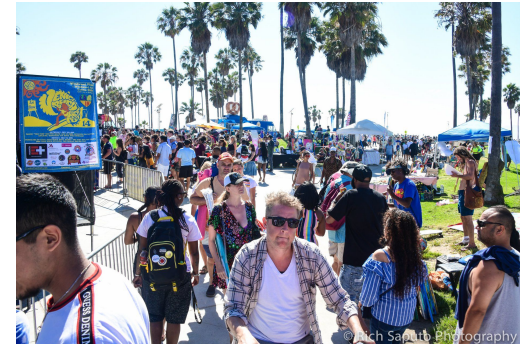
Event Day Onsite Exposure

- 125,000+ people walk past site on Venice Beach Boardwalk on a typical Saturday and will see banner advertising on the back of the stage.
- Continuous flow on bike path for rear booths.
- Banner opportunities on site:
 - Front of stage
 - Back and sides of stage
 - Barricades
- Locations for 10 x 10 booths on site:
 - Booths at entrance on Boardwalk
 - Booths in interior
- Perfect spots for sampling and promotion.
- Location for 1 food truck.



2023 Sponsorship Packages

- **Dip of the Toe**
 - Small logo on poster, handbill, websites, and advertisements. - \$800
 - Add a boardwalk-facing banner to above. - \$1000
- **Waist Deep**
 - Large logo on poster, handbill, websites, and advertisements plus mention in press release, 2 banners (1 front of stage, 1 back), stage announcements. - \$1500
- **Full Immersion**
 - Interior booth space 10 x 10. \$3000 and up.
 - Entrance booth at boardwalk. \$5000 and up.
- **Riding the Tube**
 - All of above, plus title sponsorship of event. \$25,000
- **Custom Packages**
 - Email us for something custom to suit any budget!



Contact Information

Executive Producer - Milton Rosenberg

Direct: (415) 531-9893

Email: venicebeachmusicfest@gmail.com

Websites & Social Media

www.VeniceFestivals.com

www.facebook.com/VeniceSpringFling

www.facebook.com/venicebeachmusicfest

